

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 54650 CF LOC-POL FBD - LBD: 09/17/12 - 09/23/12 HL#: Created: 08/15/12 12:42 PM
 Client: REPUBLICAN PARTY OF FLORIDA... CPE: RPOF / 3PACK / 384 Agency Commission: 15 % Updated: GUTIERA on 08/15/12 04:20 PM
 Agency: MCLAUGHLIN & ASSOCIATES (5617) Product: EST.384 RPOF3Pack Self :20:00 Confirmed: 08/15/12 04:20 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSLF: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL3	1 1 1 1 1 0 0	NEWS	30				0.0	\$300.00	5	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NNOON	1 1 1 1 1 0 0	NEWS	30				0.0	\$350.00	5	\$1,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	17:00 - 17:30	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,080.00	5	\$5,400.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	17:30 - 18:00	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,080.00	5	\$5,400.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	18:00 - 18:30	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,350.00	5	\$6,750.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	18:30 - 19:00	1 1 1 0 0 0 0	NEWS	30				0.0	\$650.00	3	\$1,950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/19/12	3										

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Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NLATE1	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,350.00	5	\$6,750.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEARLY01W	* * * * * S *	NEWS	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,350.00	1	\$1,350.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEARLY01W	* * * * * S	NEWS	30				0.0	\$1,350.00	1	\$1,350.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$32,700.00	\$27,795.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$32,700.00	\$27,795.00	\$0.00	\$0.00